

# Technical Data Sheet

## Advantage Latex



### Description:

- A high molecular weight vinyl acrylic emulsion designed for optimal performance in both DIY and contractor coatings.
- Products formulated with Advantage Latex exhibit efficient pigment binding over a range of PVC, resulting in excellent scrub resistance and adhesion
- Also formulates well with acrylic resins to improve durability.

Typical Properties	
Solids	54 - 56%
Viscosity	1000 cps
pH	4.2 – 5.2
Tg	18°C
MFFT	8°C
Particle size	275 nm
Film on glass	Clear

### Benefits:

- APE-free
- High scrub resistance
- Excellent stain resistance

### Storage & Handling:

- Shelf life is approximately six months at 77° F.
- Consult SDS for important health, safety and handling information before using this product.
- Consult Advantage for *Storing, Handling and Preserving.*

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